



Compliance Hub 'Compliance in the New World'

Internet Law- 30 June 2011

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Benefits

- ❑ What Internet Law entails?
- ❑ Protection of Intellectual Property Rights
- ❑ Advertising
- ❑ Content Liability

Objectives

- ❑ Overview of the Legislative Framework
- ❑ Online Obligations of Pharma
- ❑ Trade Mark
- ❑ Trade Libel
- ❑ Counterfeit Products
- ❑ Specific areas that Apply to Pharma
 - ❑ Misleading Advertising
 - ❑ Content Liability
 - ❑ Terms & Conditions
 - ❑ Privacy Policy

Further Information:

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THANK YOU

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